





# The Complete Marksman Kit

Chimney Trail's Complete Marksman kit empowers firearm owners with the tools and knowledge they need to protect themselves, their family, and their communities.

 1. EVIDENCE-BASED, SELF-PACED TRAINING TO CRUSH THE COGNITIVE DISTORTIONS THAT DRIVE DESTRUCTIVE ANXIETY AND DEPRESSION.

- CBT GUIDEBOOK

 2. SUICIDE PREVENTION RESOURCES AND ACTION STEPS TO SUPPORT PEERS, FAMILY, AND COMMUNITY.

 3. TRUSTED FIREARM STORAGE AND GEAR:

- RANGE BAG WITH INTEGRATED COMBINATION LOCK (PATENT PENDING)
- COMBINATION LOCK GUN CASE
- GUN CLEANING KIT



**Unsecured, personal firearms are killing our service members.**

We have lost four times as many service members and post-9/11 veterans to suicide as we have to combat since 9/11/01.

Firearms are the most common method of suicide among military service members (65%), spouses (61%), and dependents (43%).

Nearly all military firearm suicides (90%) involve a personally owned firearm.

**Secure storage when actually used saves lives.**

“Owning a firearm doesn’t make someone suicidal. But having a loaded firearm at home increases the risk of dying by suicide by four to six times.”

The evidence is clear:

Trigger locks and cable locks are not effective because they aren’t used.

Lockboxes, safes, and cabinets are preferred.



### SPRIRC DRIVEN

The Suicide Prevention and Response Independent Review Committee (SPRIRC) recommends varying suicide prevention training and increasing access to secure firearm storage.



### RESEARCH BASED

Built on decades of research in evidence-based practices, learning modalities, and behavior change to bring proven tools to military families.



### FIREARM INFLUENCER VETTED

Influencer vetted at every stage of design to ensure desirable gear and an authentic and engaging approach that honors the shared value of safety.



### ACTIONABLE

Ready to use cognitive training tools, suicide prevention resources, and high-quality gear to support firearm security.



### SOMETHING REAL

Not a cable lock that will get thrown away, a check-the-block training, or an app that will be downloaded and deleted. This is something real.

## About Chimney Trail

At Chimney Trail, we believe mental health support should be proactive, engaging, and available to everyone. By applying cutting-edge research and evidence-based techniques developed for people who operate in high-stress, high-performance environments; we help organizations throughout the military, elite sports, and public sectors build lasting resilience and mental strength. Our approach ensures teams are equipped to manage stress, overcome challenges, and maintain peak performance under pressure.

### PRICING

Discounts by Order Size;  
Unit = Complete Marksman Kit

Units	Cost Per Unit
1,000 - 4,999	\$600
5,000 - 19,999	\$540
<b>20,000+</b>	<b>\$480</b>

**20% PER UNIT SAVINGS**  
ON BULK ORDERS

### Find Out More

Contact Matthew Brown with questions or to discuss funding and contract vehicles.

#### MATTHEW BROWN

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